



GERSTEL
MAKING LABS WORK

Shaping our future:
Introducing the GERSTEL
Management Board.



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For 55 years, GERSTEL has been developing and producing technology that is highly regarded in laboratories worldwide. During that time, our products and solutions have provided added value to analysts working in research and development, quality control, food safety, environmental and forensic analysis, and product development.

Our actions, characterized by mutual respect, are aimed at building, and maintaining long-term relationships with our customers and our partners. Our goal is to make it an inspirational experience to work with our company and with our products and services.

It is a great honor for us to be entrusted with the implementation of technical and application innovation.

Our committed, skilled employees ensure that we live up to the trust placed in us.

To address the welcome challenges of a steadily growing company, we have expanded the company's management team. The members are presented in this booklet. The aim is to improve cooperation between all areas of the company to further increase productivity, efficiency, product quality and delivery reliability.

The key to mutual success is people - our customers, our business partners, and our employees. As a responsible employer, we attach great importance to actively developing and supporting our team.





“It isn’t enough to know
– you must apply your
knowledge. It isn’t enough
to want to do something
– you must act.”

Holger Gerstel
Owner and Managing Director

Holger Gerstel (Owner and Managing Director) joined the company, which was founded by his father Eberhard Gerstel Sr. (1927-2004), 35 years ago. He has held key responsibilities as Owner and General Manager since 1998, establishing GERSTEL GmbH & Co. KG and developing it into a worldwide leading technology provider, specializing in thermal desorption GC and automated GC/LC sample preparation and sample introduction. During this time, the company has expanded both natio-

nally and internationally and has established subsidiaries in the USA, Japan, China, Singapore, and Switzerland. GERSTEL is present in more than 70 countries. Now, as the sole owner, Holger Gerstel is working to shape the future of the entire GERSTEL Group. He is guided by a quote by the German poet and thinker Johann Wolfgang von Goethe: “It isn’t enough to know – you must apply your knowledge. It isn’t enough to want to do something – you must act”.



For 35 years, Peter Wiersdörfer worked in various banks, most recently as a director and divisional manager at a leading independent regional bank. The appeal was great to use the experience he had gained to help grow a medium-sized company. For more than two years now, Peter Wiersdörfer has been part of GERSTEL's upper management. True to the motto "Who dares wins", he understands and conveys change as an opportunity. His

responsibilities include business finance, but also the establishment and development of internal structures and processes that generate added value for the company as well as for GERSTEL's customers and business partners. One of his overriding goals is to expand the company's leading market position and to guide its transition to the family's third generation.

"Those who say it can't
be done should get
out of the way of those
doing it."

Peter Wiersdörfer
Chief Financial Officer





“Make the daily work of users in the laboratory easier for greater sustainability and environmental protection.”

Ralf Bremer
Managing Director

Once Eberhard Gerstel Senior's right-hand man, Ralf Bremer took over responsibility for the further development and expansion of the GERSTEL product portfolio as Managing Director in 1998 after the company founder's retirement. Since then, he has been driven by the idea of developing analytical solutions that make the daily work of laboratory personnel easier and that contribute to greater sustainability with low environmental impact. Ralf Bremer's activities span decades with world-wide reach.

His countless mutually beneficial cooperation projects with customers and business partners have expanded and sharpened his sense of the achievable analytical solutions, innovations, and markets. Ralf Bremer's competence and experience have greatly contributed to our business success. Transferring his knowledge to the next generation of employees is a matter of particular importance to him.

As a former application and sales specialist, product manager, and branch manager of a leading global player in the analytical industry, the Ph.D. chemist Dr. Sascha Giegold knows what matters in laboratories - and he has a proven performance record. As Director of Global Sales and Marketing, his stated goal is to optimize and focus the organization using the latest communication

and process tools for best-in-class efficiency and responsiveness. Leading through motivation and curiosity is his mantra, making sure that the team effort is supported by all to reach our market leadership goals. "My job is to brighten the stars and to make us all shine", says Dr. Giegold.

"My job is to brighten
the stars and to make
us all shine."

Dr. Sascha Giegold
Director Global Sales and Marketing





„Key to GERSTEL’s success has been listening to our customers and working closely with them to develop solutions that meet their critical challenges.“

Dr. Eike Kleine-Benne
Director Innovation and Technology

Dr. Eike Kleine-Benne, involved in research and development from the start of his career at GERSTEL in 2000, initially focused on cooperation with external partners. In recent years, his focus has increasingly been on technical product management. In joint leadership with Dirk Bremer, Dr. Kleine-Benne has taken on the task of further developing the company's products and services, leveraging

the existing knowledge base, and pursuing new opportunities. “Key to GERSTEL’s success has been listening to our customers and working closely with them to develop solutions that meet their critical challenges”, says the Ph.D. chemist, who plans to continue this tradition and to further expand GERSTEL’s expertise in providing innovative products.



GERSTEL is a leading technology supplier and a responsible business partner. This includes comprehensive, end-to-end service and support. Walter Merten knows how important service and support is, based on his experience over 27 years at GERSTEL, building both the local and worldwide support organizations. The chemical engineer has deep knowledge of GERSTEL technology and experience in designing and conducting customer training

courses, as well as in overcoming technical and application challenges. In his view, two ingredients are essential for success: Enthusiasm and balance. Those attributes are Walter Merten's guiding principles in his dealings with customers and in the management of his team. He draws on a wealth of experience gained through work for GERSTEL both nationally and world-wide.

“Two ingredients are essential for success: Enthusiasm and balance.”

Walter Merten
Director Service and Support





„Those who want to achieve something find a way; those who don't find a reason.“

Dirk Bremer
Director Innovation and Technology

Based on his many successful years at GERSTEL, Dirk Bremer is one of the most experienced employees in the company. During his 30-year career, he has worked in all technical areas of the company. For the past 20 years, as R&D Manager he has also been responsible for custom-made products and solutions that have successfully been implemented in laboratories throughout the world. There is hardly a device or system in GERSTEL's product portfo-

lio that Dirk Bremer has not been involved in developing. Dirk Bremer's extensive knowledge of GERSTEL technology, especially in the field of thermal desorption and automated sample preparation and sample introduction, make him an excellent counterpart to Dr. Eike Kleine-Benne, with whom he is jointly responsible for the Innovation and Technology Division.

A company whose core business is the development, production, and supply of sought-after high technology solutions is constantly faced with challenges that can be described in just a few words: Productivity, efficiency, product quality and on time delivery. What is easy to put down on paper requires skill, experience, depth of knowledge, and assertiveness in business practice. Marcel Müchen took the reins two years ago as Head of Production and Quality Assurance and has made it his task to harmonize existing processes company

wide, making them more efficient through process-oriented management and control. Marcel Müchen is also responsible for purchasing, logistics, order planning and quality management, which enables an even more targeted and sustainable approach throughout the entire internal process chain. In this respect, Marcel Müchen builds on experience gained as a production manager and project manager in previous jobs. The results of his efforts are added value for both GERSTEL and the company's customers.

“Productivity, efficiency, product quality and on time delivery require skill, experience, depth of knowledge and assertiveness.”

Marcel Müchen
Director Business Operation





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